

DUARTE SOARES

CURRICULUM VITAE

PORTFOLIO

www.dsoares.com

SKILLS

Graphic Design
Art Direction
Illustration
Photography

IT SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
FontLab Studio
ArtRage
HTML
CSS
Microsoft Word
Microsoft PowerPoint
Microsoft Excel
Windows
Mac OSX
Magento
Wordpress

LANGUAGES

Portuguese (Native)
English (Fluent)
Spanish (Fluent)

PROFILE

Pro-active, highly motivated and multi-skilled graphic designer with keen interest in sports, fashion and creative entrepreneurship. Trilingual, with extensive international experience in various fields. Accustomed to team-oriented environments and works well under pressure.

EDUCATION

Goldsmiths University of London - UK 2012 - 2013
MA in Creative and Cultural Entrepreneurship

ESAD: Escola Superior de Arte e Design - Portugal 2009 - 2012
BA in Communication Design

Universidad Complutense de Madrid - Spain Sep 2011 - Feb 2012
BA in Graphic Design - Erasmus Programme

EXPERIENCE

Freedman International - UK April 2018 - Present
Brand Guardian - EA Sports

Management and approval of digital, print and video materials for new releases and campaigns for all of EA Sports video games. Ensuring all artwork is impeccably finished and ready for distribution, meeting the high standards expected by the client. Identifying potential issues and implementing creative solutions to address these when needed. Determining and providing intuitive feedback to Project Managers and Creative team when assets need to be resupplied for amends. Proactively liaising with Project Managers and the client to ensure approval of pixel perfect assets and campaigns, whilst ensuring timelines and deadlines are met.

Thames & Hudson - UK Sep 2015 - Feb 2018
Designer - Marketing & Communications

Ensuring visual excellence consistent with the brand and target market. Managing and administering all print buying, including negotiating costs with suppliers and ensuring efficient delivery and supply of materials. Promoting and maintaining quality control to ensure that designs comply with T&H's guidelines. Contributing to the development and operation of website content and design, supporting merchandise and product display solutions. Project-managing the design and delivery of a wide range of Marketing materials. Liaising and working collaboratively with key project players. Sourcing new talent based on the criteria of specific commissioning projects. Strong awareness and understanding of market trends and knowledge of competitors' products and Marketing outputs.

Pentland Brands - UK Nov 2014 - May 2015
Graphic Designer

Working as part of a central design team providing creative and commercial solutions to briefs set by the Pentland Brands (which include Berghaus, Boxfresh, Canterbury, Ellesse, Hunter, KangaROOS, Kickers, Ellesse, Lacoste, Mitre, Prostar, Speedo, Red Or Dead and Ted Baker). Gaining technical product knowledge and strong sense of international market trends. Providing fresh, relevant and innovative ideas. Developing a fashion conscious, trend spotter/setter and directional fashion flare teamed with commercial sense.

Peace & Carrots - UK Dec 2012 - Dec 2015
Co-Founder · Designer

Launched an independent, environmentally sustainable t-shirt brand. Created branding, designed apparel and the brand's website. Wrote blog pieces, managed social media and the eCommerce platform.

Sotheby's - UK Oct - Nov 2014
Graphic Designer

Assisting the Head of Display in setting up new exhibitions. Artworking and creating print ready files for posters, signage and window displays. Production, installation and removal of vinyl text, signage, banners, posters and decoration. Creation, installation and maintenance of window displays. Liaising with contractors and Gallery Operations team regarding the installation of gallery enhancements.

Greenlight - UK Jan - July 2014
Graphic Designer - InovContacto C18

Assisting the Design and Development teams. Designing graphic content for clients' digital marketing campaigns. Creating newsletters. Designing presentations and mock-ups for pitches and prospective clients.

The Village Bicycle - UK April - Dec 2013
Graphic Designer

Created graphic material for social media and the company's website. Designed all print and digital material. Redesigned the company's blog. Managed eCommerce and social media platforms. Designed the company's visual content for social media. Created newsletters and digital assets. Assisted the Online Merchandising Editor.